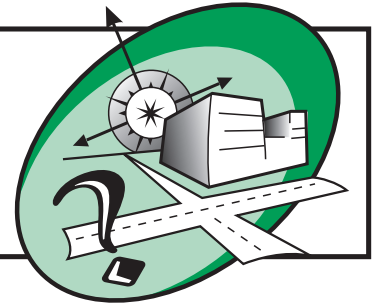


Before you choose, use

PROFILES
Career Coach
INTERNATIONAL



**Unhappy with your career?
Need a new direction?**

It is never too late to find the career that is right for you. You don't have to stay in a dead-end job. *Career Coach*™ opens your door to opportunity.

**Where are you going with
your college degree?**

Ask yourself, "Am I choosing the right career for me?" *Career Coach*™ will help you make choices that will bring the success and job satisfaction you seek.

**Where are you going with
your high school education?**

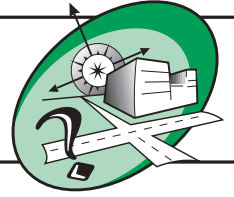
As you look to the future, consider that people often get stuck in jobs they do not like. If college is in your plans, save years and tuition by making the right career choice now. If you are ready to enter the workplace, why not do something you will enjoy?



LMI-CEO
Cary Gray, President
1-805-934-5956
www.Assessments.biz



PROFILES
Career Coach
INTERNATIONAL



PROFILES CAREER COACH

Measures:

Occupational Soft Skills:

- Thinking and Reasoning
- Occupational Interests
- Behavioral Traits

Time To Take:

60 minutes – No administrator or proctoring required

Used For:

Making Career Decisions

- Selecting a College Major
- Selecting a Trade or Craft
- Exploring and Evaluating Career Options
- Using the **O*Net** Effectively*

Report:

Personalized analysis of thinking style, occupational interests, and job-related behavioral traits, plus a list of careers, jobs, and professions. Has a Job Match Percentage that shows how the individual's traits match the requirements of each particular occupation.

Validation Studies: 1999, 2000, 2001

Administration: Internet

Scoring: Internet

* The **O*Net** is the Department of Labor's Occupation Information Network

Your Guide to Career Success

CAREER COACH™ uses the convenience of the Internet to assess your thinking style, occupational interests, and behavioral traits. Next, it compares **you** to hundreds of profiles to identify careers that fit your needs and your strengths.

WHY SHOULD YOUR CAREER “FIT”? A study published in the *Harvard Business Review* surveyed 360,000 people and found that “**how well a person fits the job**” is the most significant predictor of job success – more important than education or experience.

AVOID JOB DISSATISFACTION A Bureau of Labor Statistics study revealed that 67% of the people surveyed disliked their jobs. Also, it was found that 41% were in jobs that were different from the careers they had prepared for in school.

CAREER COACH™ AND O*NET Career Coach™ compares the results of your evaluation with the requirements for a variety of career fields described by the O*NET (Occupational Information Network). The percentages provided indicate how closely your results match each of the occupations. Prospective careers are ranked in descending order by percentage match.

GET THE CAREER COACH™ ADVANTAGE Your personalized *Career Coach™* report gives you a **job match percentage** that tells you how well your attributes match a variety of careers. The report also tells you how to do additional career research.

TAKE ACTION TODAY! Ask your Profiles Representative to show you how your *Career Coach™* will guide you to job success and satisfaction.